



**INTERCOLLEGIATE
BROADCASTING
SYSTEM**

In Reply, address:

March 1, 1963

Dear Station Manager,

Now is the time! Yes, now is the time to join with the over 450 college radio stations across the United States in helping to build a stronger place in the college world for your station.

College radio stations coast to coast use the month of March to unite in meetings - in New York at the International Radio and Television Society College Radio Conference, followed by the 24th Annual Intercollege Broadcasting System Convention, and through out the country at IBS regional gatherings. This is College Radio Month.

It is in this spirit of unity that we ask you to join with us as a member of the Intercollegiate Broadcasting System. We ask you the head of your station to strongly consider supporting IBS and in doing so gaining support.

Enclosed are the full particulars as well as a membership form. We anxiously await your reply.

Sincerely,


Fritz Kass
Director, Member Services

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